





Mark Lee Ford + andrea alemanne + Thom Limons + Lennex Jamuels

(the entrepreneur in Tokyo)

(the artist in Italia)

(The editor in Texas)

[the Bard in Bangkok]





Think of all your friends holding hands

and sisters. Now think of their moms, dads, brothers

And they have friends, too.

and sisters. So imagine their moms, dads, brothers

And they have friends, too...





cousins.

and aunts

and

uncles

and

grandkids

and grandpas

and grandmas

...and

And

they

have

friends

too!





Most of them create things.

Maybe a dad in Chile digs for copper ore while an uncle in India chisels for graphite.





A son in Scotland drills for oil while a sister in America saws cedar trees.

Families and friends,

friends of friends and

more families and friends

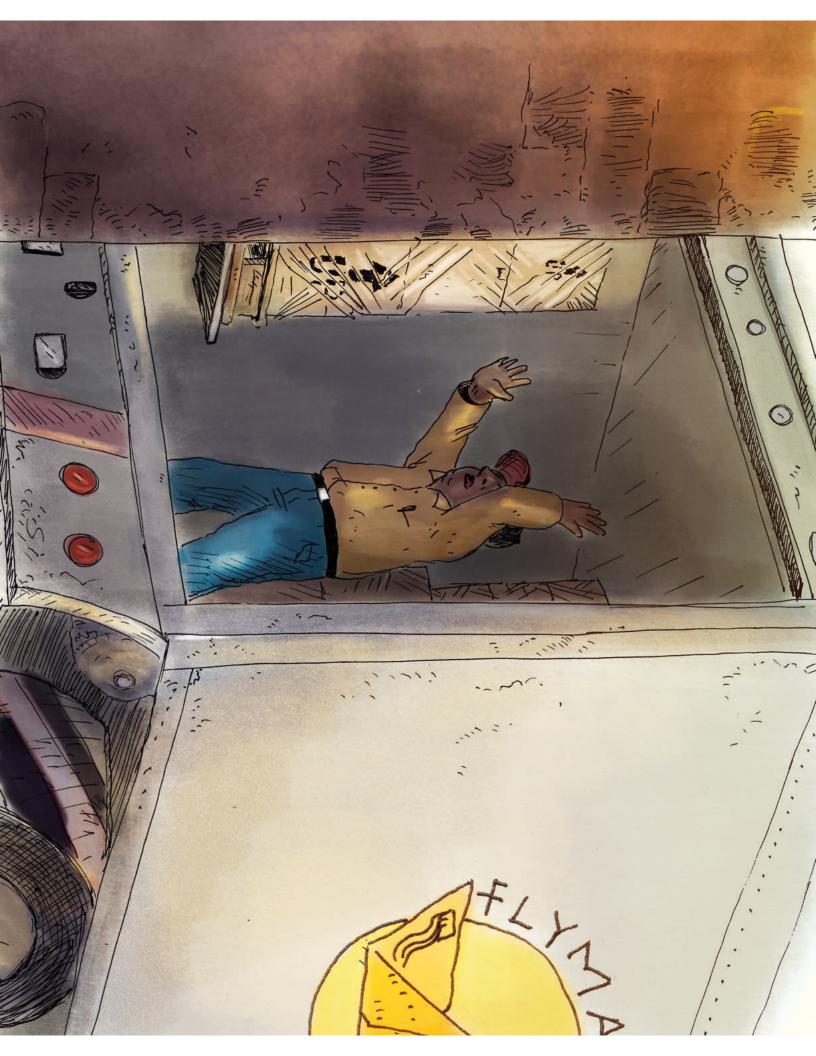
create different things.

The line keeps going and going around the world.

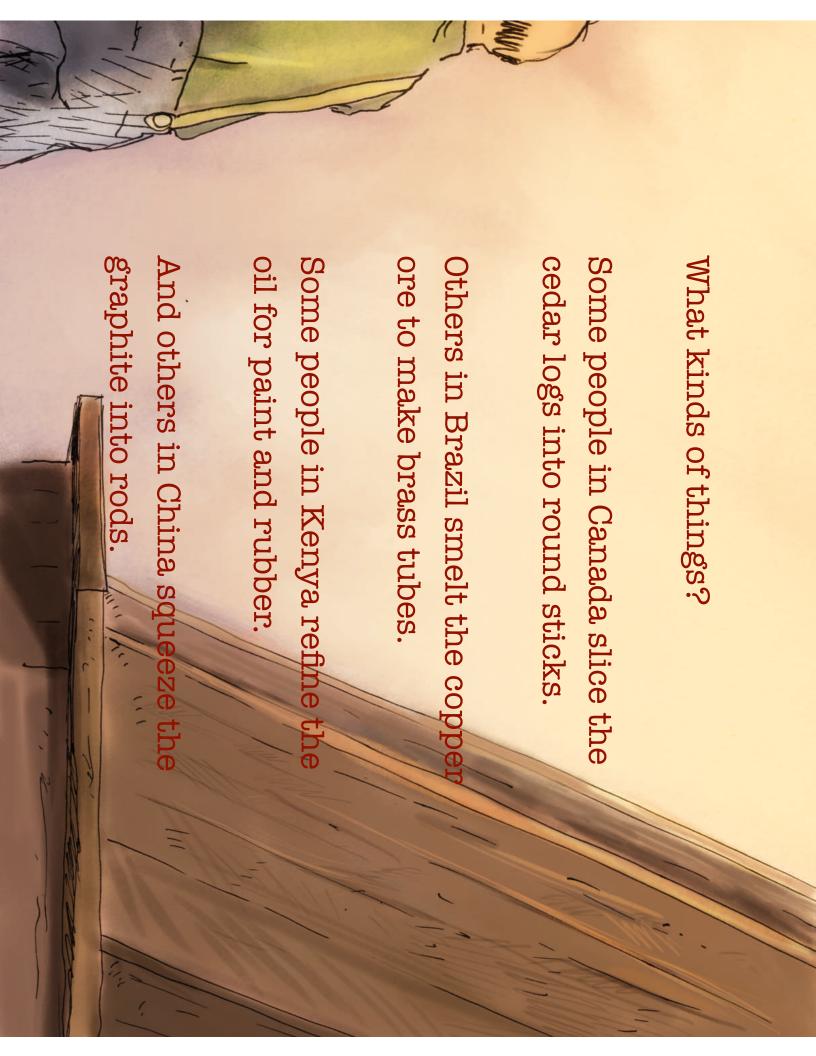


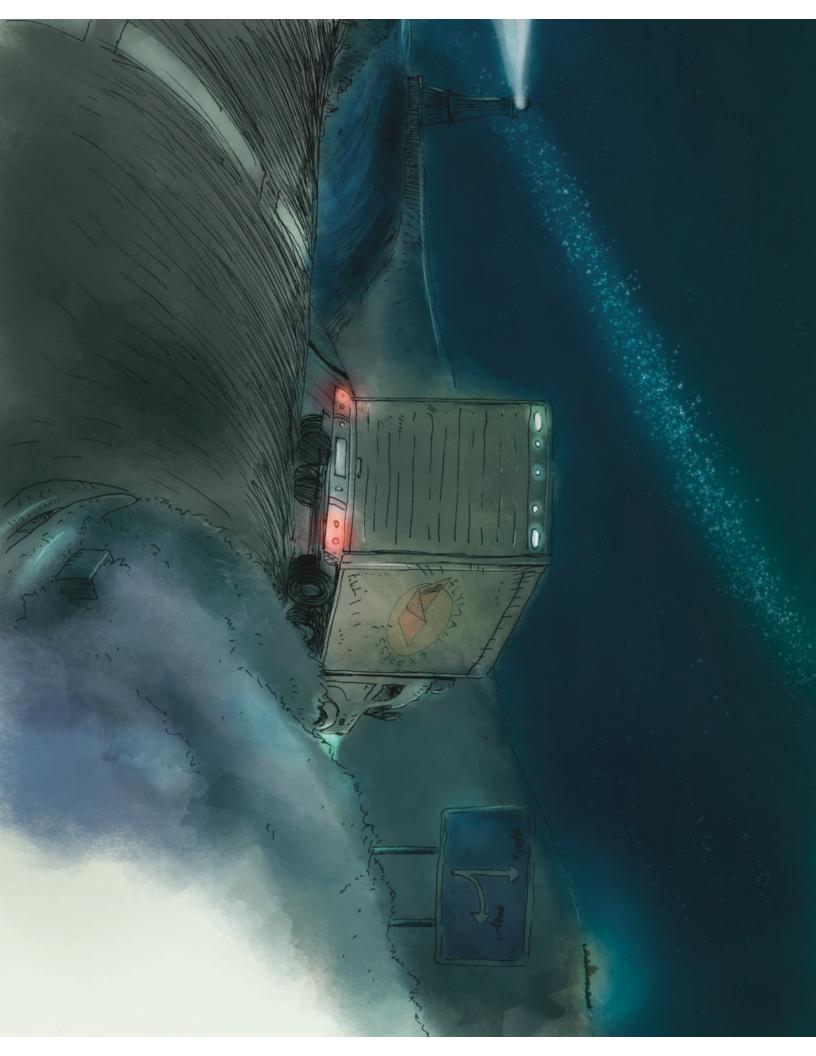


create many more different things. in the line around the world. They will ... to thousands more families and friends





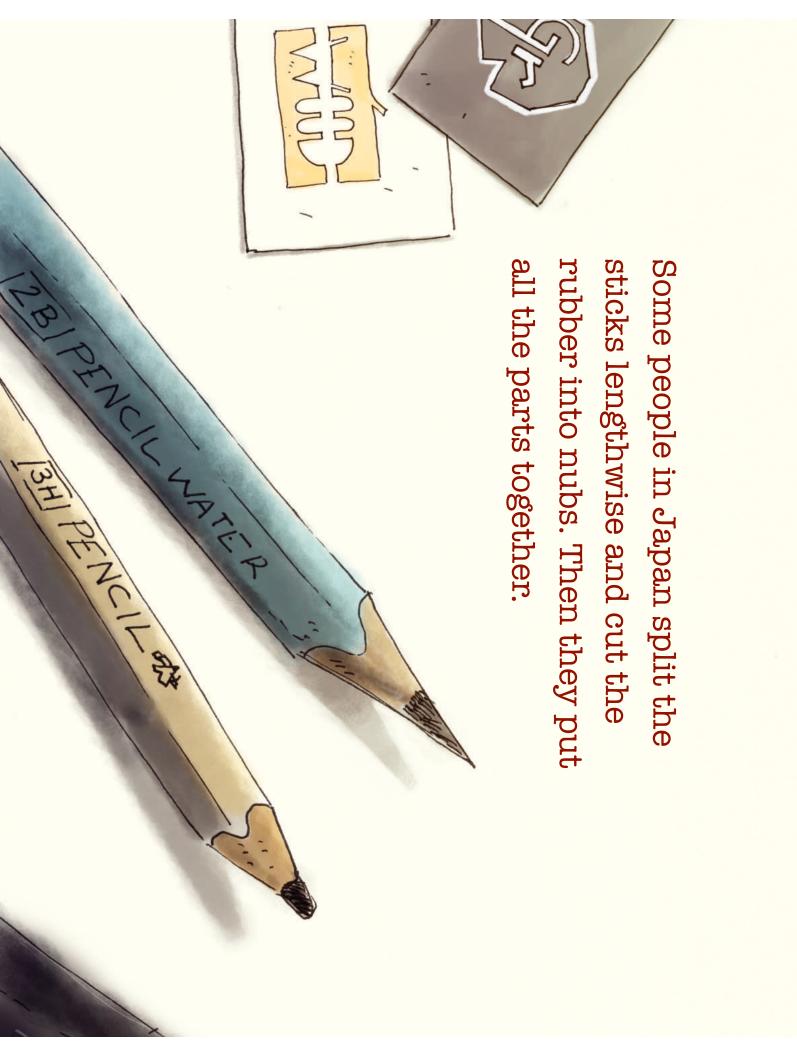


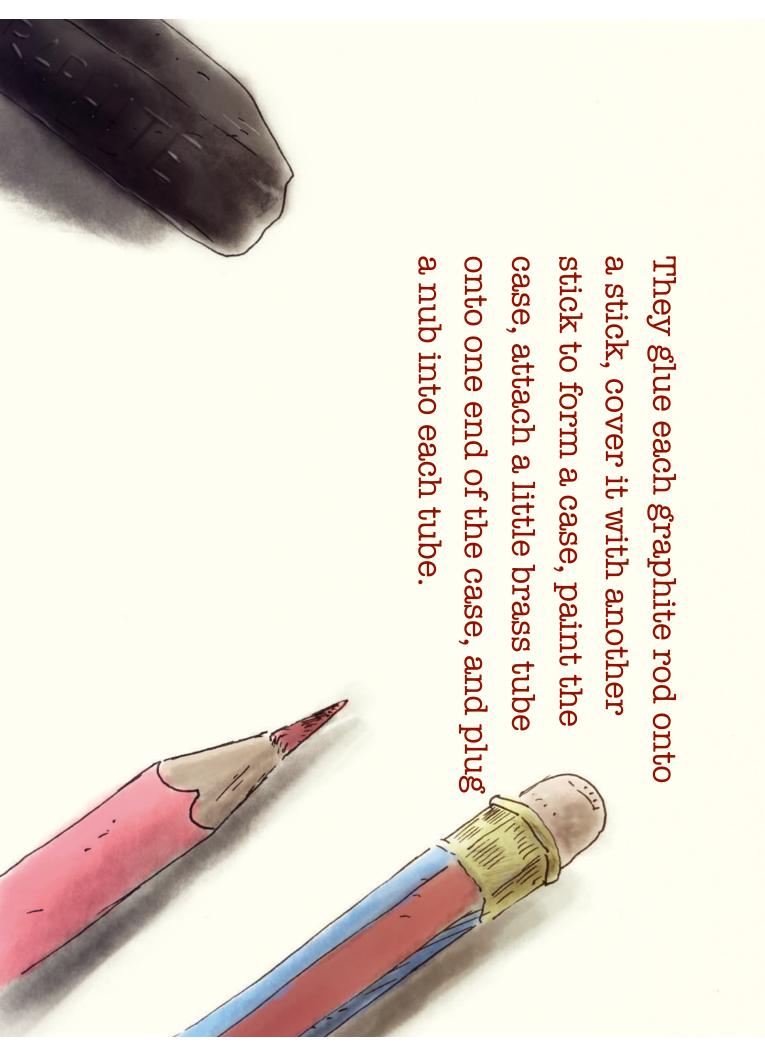


even more things! millions more families and friends to create They then sell what they have created to

Where does the line end?

Let's zoom in to find out.





to the next person in the line. They then sell what they have created



Maybe that person is you!

or for someone else? What will you create with it for yourself





Everyone is different: our languages, clothes, music, food, religions, bodies, histories, and colors.

If we all met, most of us would not be able to talk to each other.

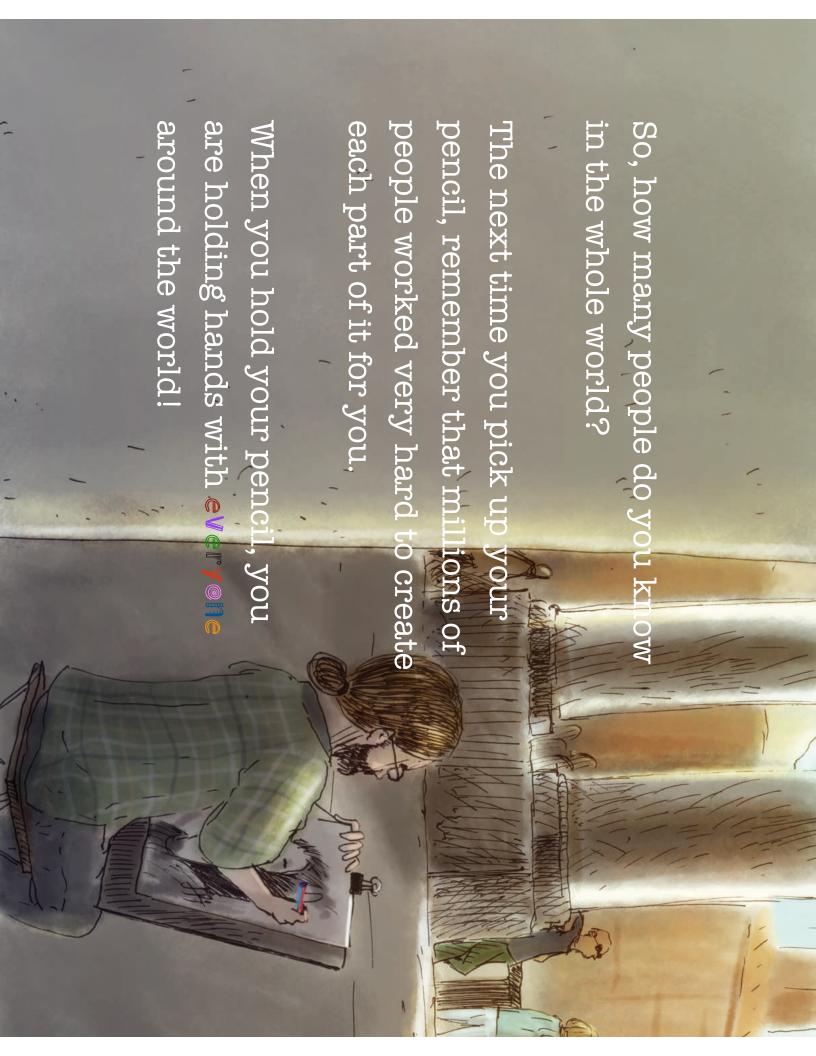


We might not even like each other.

Yet, somehow, we all cooperate to create things like the pencil without thinking about it.



that you and I own. from each of their lives to make almost everything Millions of people have chosen to give a few seconds





MARK LEE FORD is an entrepreneur, scientist, and engineer

ANDREA ALEMANNO describes himself as a "compulsive designer who fills the line spacing, preferably at 300 dpi. I love to blend the traditional touch with the world of digital tools; I use pencil, ink and digital colors to give life to my artwork."

THOM LEMMONS has published numerous works of fiction and non-fiction, including Sunday Clothes and the best-selling Jabez: A Novel. He is the senior editor at Texas A&M University Press.

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TO DE NIC IL MY



Second Edition

Based on "I, Pencil" by Leonard E. Read and inspired by Milton Friedman.

Written and designed by Mark Lee Ford
Illustrated by Andrea Alemanno
Edited by Thom Lemmons and Lennox Samuels

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For little Yukitoshi

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